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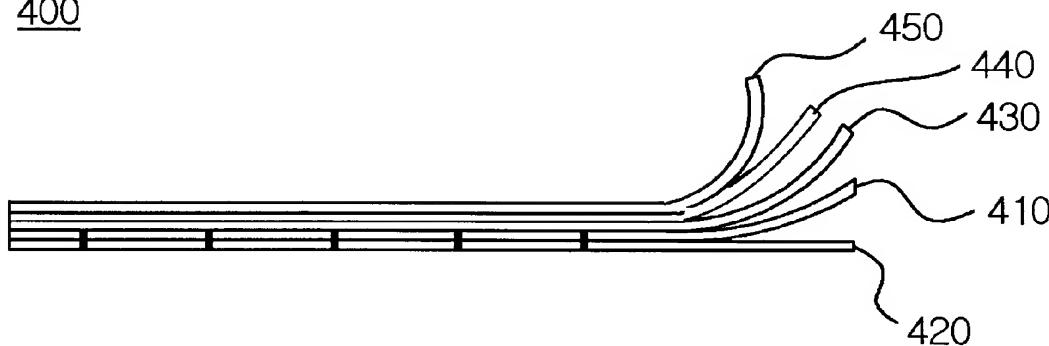
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(54) Title: ADVERTISING SHEET USING MICRO-PRISM RETROREFLECTIVE SHEET AND METHOD FOR MANUFACTURING THE SAME

400



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(57) Abstract: The present invention provides an advertising sheet using a micro-prism retroreflective sheet with a highly retroreflective property and a method for manufacturing the same. The advertising sheet (400) includes the retroreflective sheet (410) which has a micro-prism reflective surface on a lower surface thereof, and a reinforced fabric (420) which is attached to the lower surface of the retroreflective sheet. The advertising sheet (400) further includes a chemical layer (430) which is applied to an upper surface of the retroreflective sheet (410), and a printing layer (440) which is provided on the chemical layer (430). The advertising sheet (400) further includes a transparent coating film (450) covering an outer surface of the printing layer (440).